

LARGEST WEEKLY CIRCULATION IN THE HAMPTONS PLUS SPECIAL MANHATTAN DELIVERY

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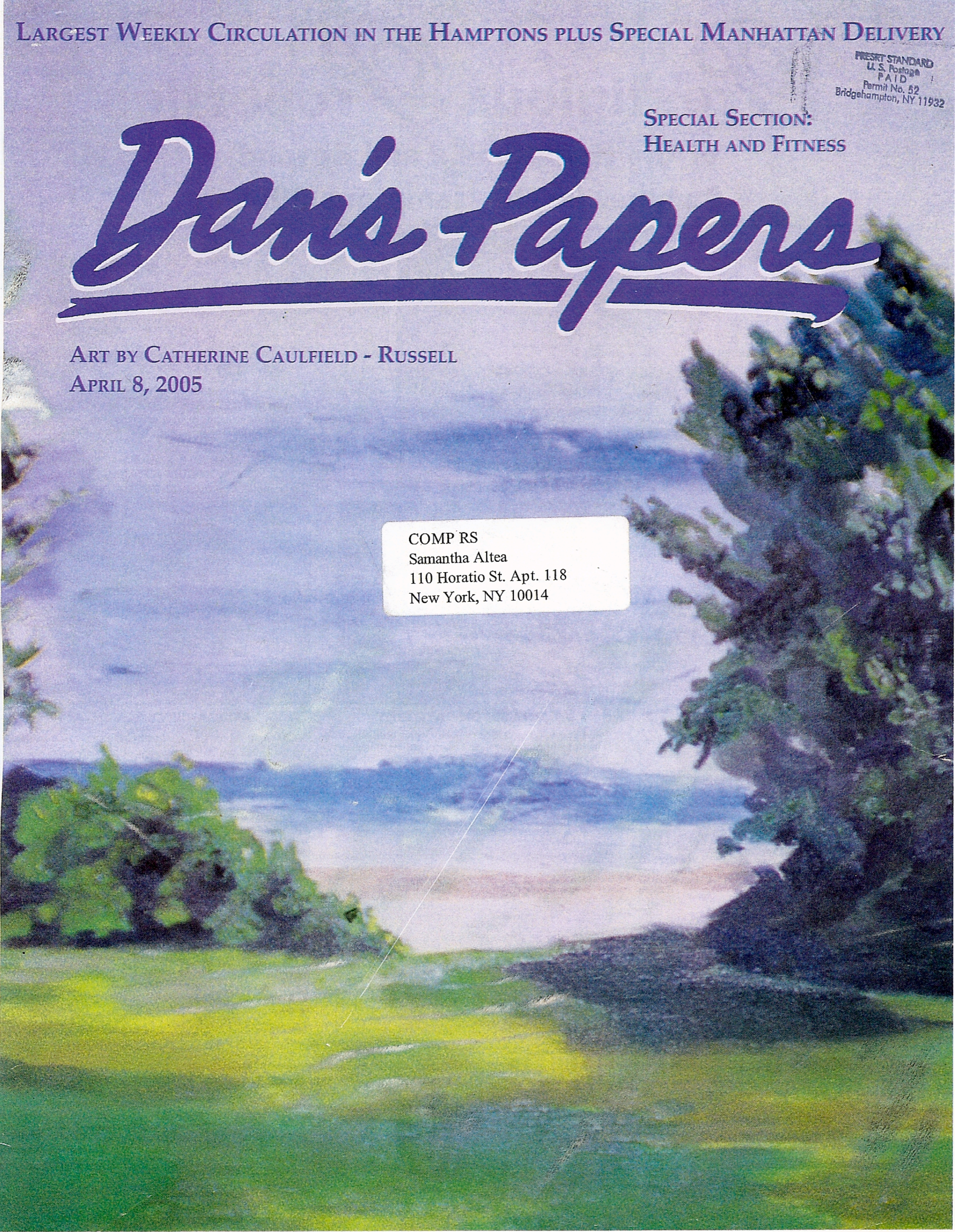
SPECIAL SECTION:  
HEALTH AND FITNESS

# *Dani's Papers*

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# Health & Fitness



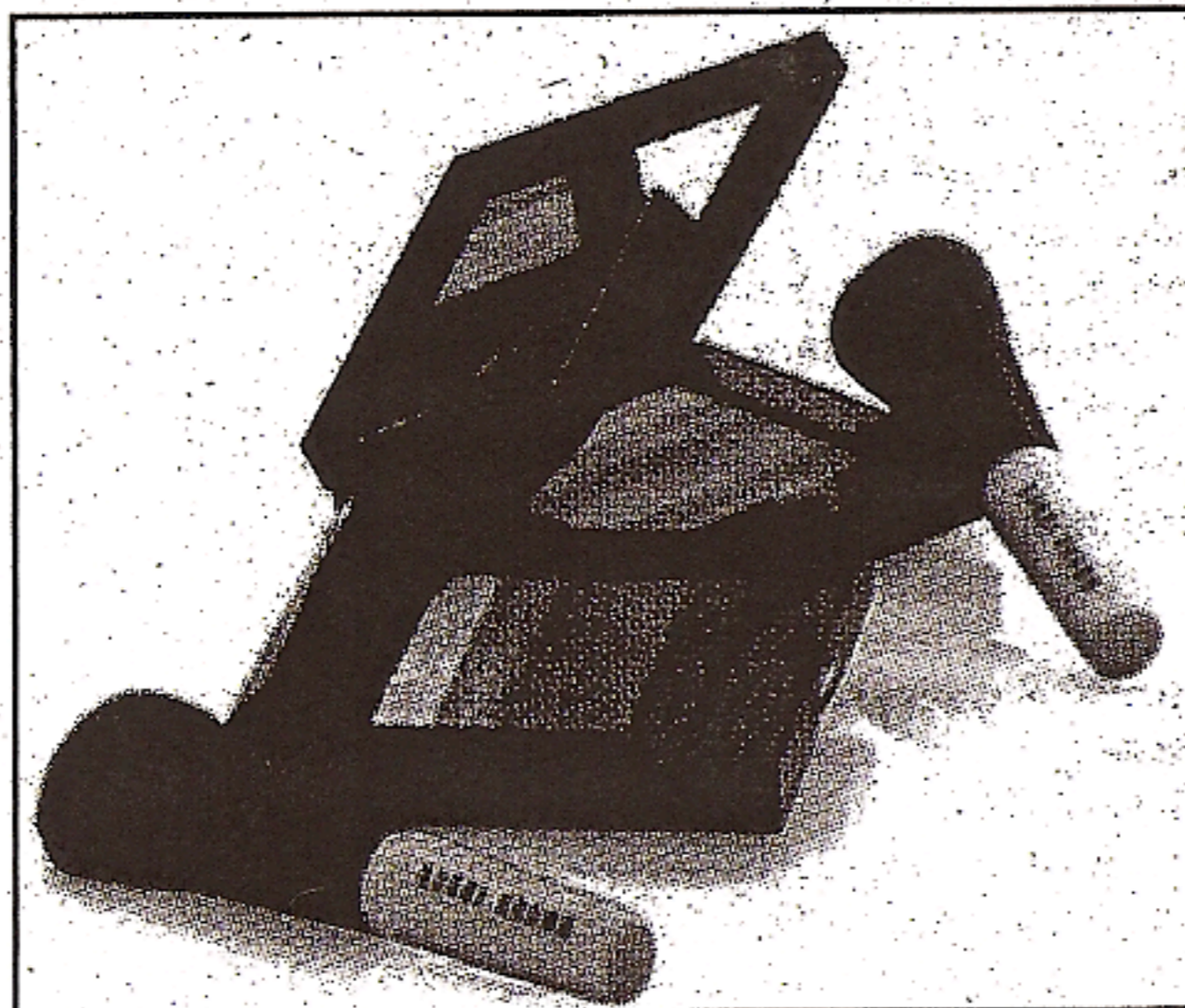
## Skin deep with Samantha Altea

### No more beige days

When was the last time you experimented with color on your face? Are you comfortable with the beiges and browns you usually wear? After all, doesn't beige and brown make-up work on everyone? Of course it does.....beige is a wonderful staple. However, there are other colors that can look as good, if not better. But don't just take my word for it - two major make-up artists weigh in on this season's colorful make-up look.

For a polished spring look, one simply must finish any fashion statement with updated make-up. Last week in Skin Deep we talked about spring fashion, so it's only appropriate to discuss what make-up to wear with that fashion. I spoke with Sara Strand, professional make-up artist and founder of **Pop Beauty**, a make-up brand found in Sephora and Nordstrom's. **Pop's** philosophy is all about bringing color to the face and what better time to experiment with a little color than spring? "Everybody's been told to wear brown and I have no idea why," says Strand. "We're trying to make people realize that there are other ways to go..... Not color in an 80's kind of way, but more updated and fresh."

According to Strand, this spring we should think about wearing colors reminiscent of ice cream and sorbet. "Smoky eye was the look for winter, but in spring, we're working with light colors, a lighter face with sheer foundation, not too much powder," she adds and suggests we try her **Cheeky Cake-Beauty At The Beach** for some face color. This blush con-



tains duo peach and bronze palette for a warm glow plus a hint of peachy cheeks. But keep it light.

Another brand to try for a healthy glow is **Bourjois' Paris, Pastel Blusher**, which comes in many pretty shades perfect for spring.

For the eyes, Strand suggests, of course, more color, and her three new eye cakes especially formulated for spring in light subtle color tones fit the bill. All **Pop's Eye Cakes** come with a color theme. Within each cake there are roughly five tones of that color theme, from dark to lighter. Strand suggests that for a bright open looking eye, ideal for spring, one should use the darkest color as a liner closest to the lashes. Then use

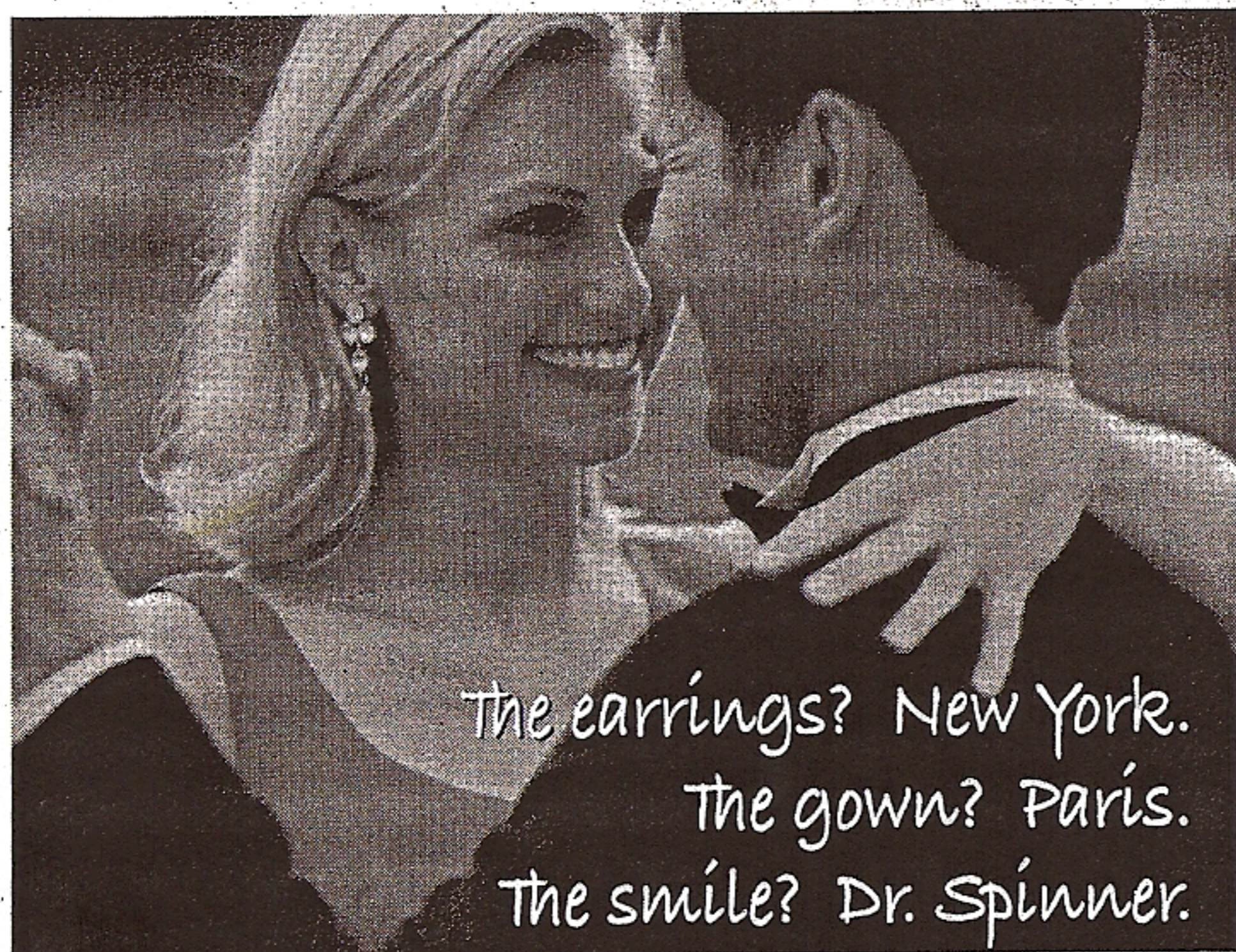
a medium color in the crease of the eye. With the lightest shades, dust over the whole eye to look natural and blend. "Using three colors on the eyes makes them look three-dimensional. If you just use one color it tends to look flat." For a smoky evening eye with spring colors, you can also reverse this formula and begin with a lighter color next to the lashes and work darker.

Create your own three dimensional eye color palette with whatever brand you choose. **Clarins'** new eye range in a tube is another option. Their **Ombre Fondante Yeux (soft cream eye colors)** are also those light romantic shades we've already mentioned. An array of pinks, peaches and violets look fresh and playful. Strand suggests black mascara to really make your eyes *pop* against the pastels in her spring eye cakes, **Skye, Peaches and Jade**, but colored mascara is also a huge new trend. A modern way to wear mascara is to coat lashes with black or brown, then tip them with saturated color - this also makes eyes appear brighter. The hottest color of the moment is plum, but **Bourjois Vibrant Duochrome** mascara comes in many colors to play with.

Bobbi Brown's also in the Pink and concurs with **Pop's** philosophy on color for spring I discovered, when contacting **Bobbi Brown cosmetics** for a second spring make-up opinion. "The spring look is romantic, rosy and inspired by my favorite vintage prints and antique roses. There's a rose for everyone—from the palest rose to deep rose. When a woman wears rose, I want her to feel soft, pretty, and very feminine," says Brown. With this in mind she has created a whole rose color palette for this spring, saying that it's flattering for every skin tone. "Rose looks pretty on everyone," she says and so it's the quintessential Bobbi Brown look this season. The darker your skin tone is, the darker you should go with the shade of rose that you choose, according to Brown. Try Bobbi Brown's **Rose Shimmer Brick Compact** for a range of five shades of rose, perfect for every skin tone. Brown has also created a wonderful new dual purpose **Pot Rouge** in eight charming shades of rose for lips and cheeks.

Brown and Strand are also in agreement that "Shimmer is back in a big way this spring. A wash of sheer shimmery color lightens up the eyes," says Brown, so try her **Rose Gold Shimmer Wash Eye Shadow** to get the look, or some of **Pop's GlamJam**, aptly named **Springtime** with a shimmery glow that can be used on any part of the face or eyes.

Don't be boring in beige this season. Color yourself into a fun fresh springtime.

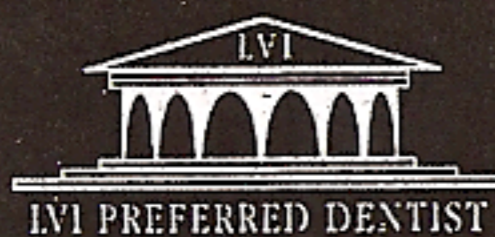


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